BLEED AREA - 236.75”W x 86.5”H
NOT VISIBLE WHEN DISPLAYED

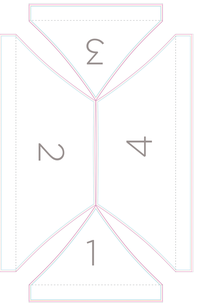
FINISHED AREA - 236.25”W x 85”H
VISIBLE WHEN DISPLAYED

SAFE AREA - 233.25”W x 82”H
KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA

PLEASE DELETE THIS LAYER
BEFORE SAVING

All images must be embedded
All fonts must be outlined

TEMPLATE at 50%



SUBMIT 4 ART FILES
(2) 10ft sides & (2) 20ft sides

DOTTED RED LINE INDICATES WHERE ARTWORK
WILL BE COMPROMISED IN LINE OF VISION.
WE RECOMMEND KEEPING IMPORTANT LOGOS &
READABLE INFO ABOVE THIS DOTTED SAFE LINE.

20ft
Outdoor Tent

Total Graphic Area: 236.25" w x 85"h
Safe Visual Area: 233.25"w x 82"h

Bleed Area: 236.75" w x 86.5" h

General Art Guidelines

- CMYK Color for layout and linked images
- Do not embed images, supply them as linked files
- Resolution must be 200-240 dpi
- Convert all fonts to outline
- Indicate any Pantone numbers in file
- Keep text and logos in the indicated safe area.

Please Submit artwork to
adfabexhibits.wetransfer.com
Questions or assistance please
contact graphics@adfabexhibits.com

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236.25" Width (full size)
118.125" - 1/2 scale template

85" Height + Bleed
42.5" 1/2 scale template

SUBMIT 4 ART FILES
(2) 10ft sides & (2) 20ft sides

20ft
Outdoor Tent

Total Graphic Area: 236.25" w x 85"h
Safe Visual Area: 233.25"w x 82"h

Bleed Area: 236.75" w x 86.5" h

General Art Guidelines

- CMYK Color for layout and linked images
- Do not embed images, supply them as linked files
- Resolution must be 100-120 dpi
- Convert all fonts to outline
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236.25" Width (full size)
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SUBMIT 4 ART FILES
(2) 10ft sides & (2) 20ft sides