Counter
Flexform - Standard

Total Graphic Area: 55"w x 37.25"h
Red Dotted Line indicates
Front Visual: 25.375"w x 37.25"h

Side widths 13.25"
(Treat 1.5" stitch seam area as bleed)

General Art Guidelines

- CMYK Color for layout and linked images
- Do not embed images, supply them as linked files
- Resolution must be 100-120 dpi
- Convert all fonts to outline
- Indicate any Pantone numbers in file
- Keep text at least .5" from the left and right edges.

Please Submit artwork to
adfabexhibits.wetransfer.com
Questions or assistance please
contact graphics@adfabexhibits.com

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