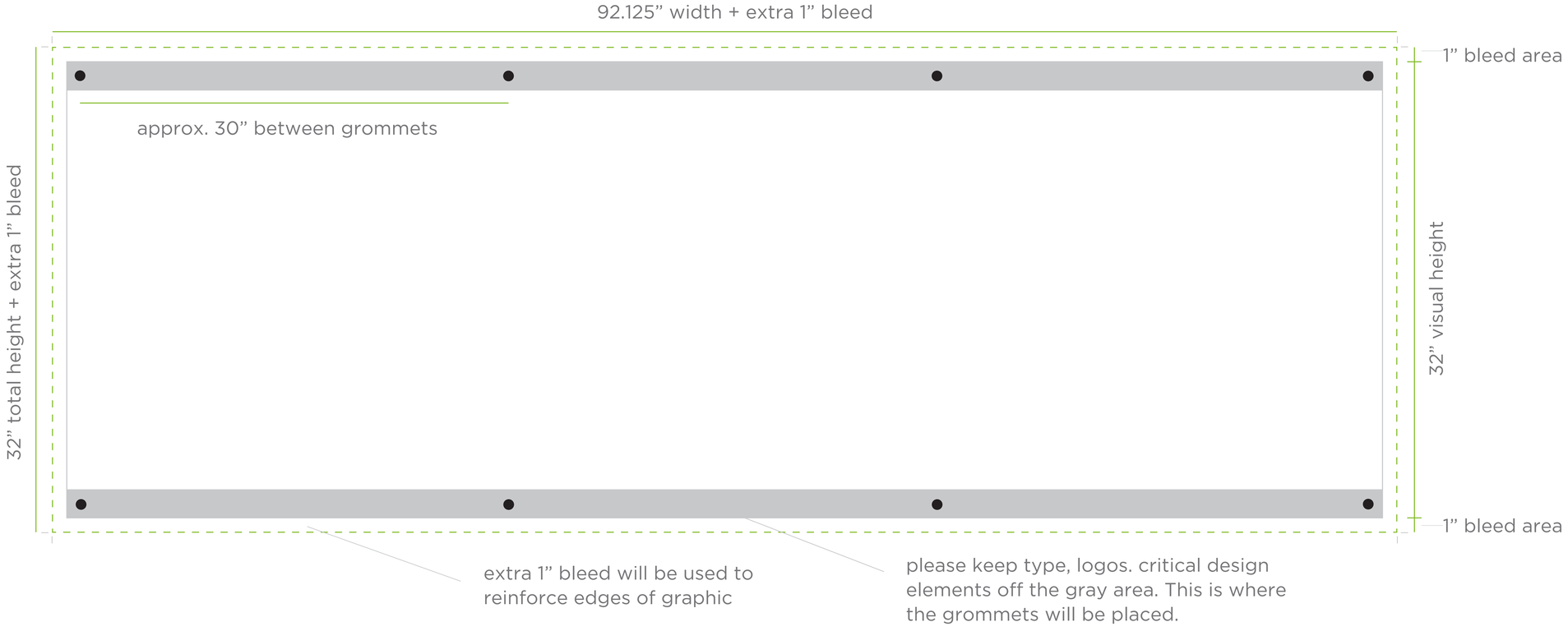
Promoter
Outdoor Banner Billboard

Total Graphic Area: 94.125”w x 34”h
Safe Visual Area: 92.125”w x 32”h

1/2” Grommets placed 3/4” in from all 4 corners.

General Art Guidelines

- CMYK Color for layout and linked images
- Do not embed images, supply them as linked files
- Resolution must be 100-120 dpi
- Convert all fonts to outline
- Indicate any Pantone numbers in file
- Keep text at least 2” from the left and right edges.



Please Submit artwork to
adfabexhibits.wetransfer.com
Questions or assistance please contact graphics@adfabexhibits.com

This document contains proprietary information to ADfab Exhibit Group
No portion may be disclosed to others, reproduced or used in any way without our written authorization.
©2016 ADfab Exhibit Group.