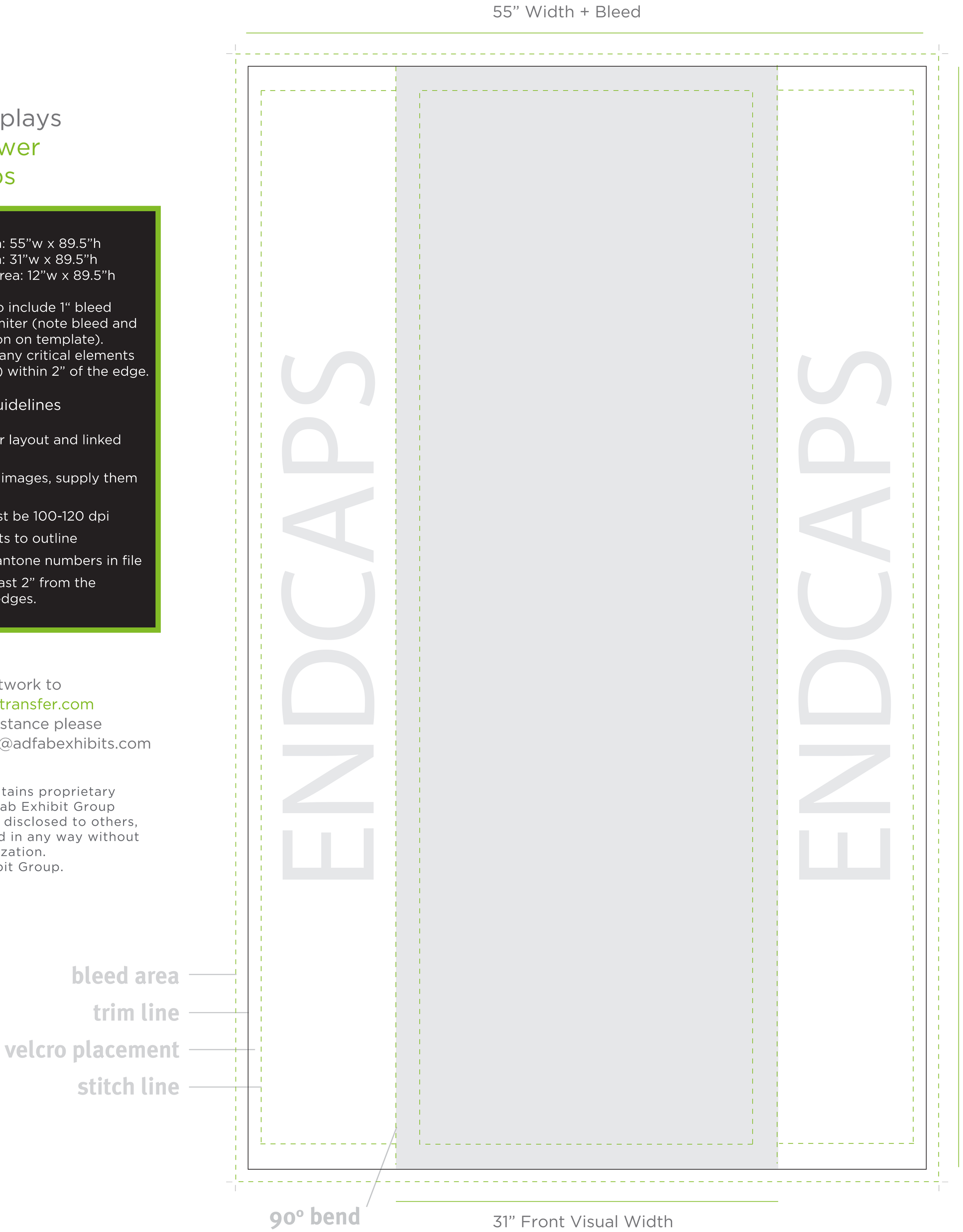
PopUp Displays
HopUp Tower
w/ Endcaps

Total Visual Area: 55”w x 89.5”h
FrontVisual Area: 31”w x 89.5”h
Endcap Visual Area: 12”w x 89.5”h

Please be sure to include 1“ bleed around the perimiter (note bleed and safe zone location on template).
DO NOT design any critical elements (text, logos, etc.) within 2” of the edge.

General Art Guidelines

- CMYK Color for layout and linked images
- Do not embed images, supply them as linked files
- Resolution must be 100-120 dpi
- Convert all fonts to outline
- Indicate any Pantone numbers in file
- Keep text at least 2” from the left and right edges.

Please Submit artwork to
adfabexhibits.wetransfer.com
Questions or assistance please
contact graphics@adfabexhibits.com

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